



The Ojai & Ventura

# VIEW



Vol. 2 • No. 9 • Issue 21 • Published in the Ojai & Ventura Gold Coast Region • FREE • December 2009

## DISPLAY ADVERTISING RATES

Ad Sizes	ISSUES		
	1	3	5
<b>Full Page</b> 10" WIDTH X 12.36" DEEP - 50 COL. INCHES	\$475	\$437 ea.	\$425 ea.
<b>1/2 Page</b> 10"W X 6.15"D - 24 COL. INCHES - 4 COL. HORIZONTAL	\$260	\$240 ea.	\$233 ea.
<b>2/5 Page</b> 10"W X 4.9167"D - 20 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 10"D - 20 COL. INCHES - 2 COL. VERTICAL	\$230	\$215 ea.	\$200 ea.
<b>14 Col. Inch Ad</b> 4.9167"W X 7.2"D - 14 COL. INCHES - 2 COL. VERTICAL	\$160	\$150 ea.	\$140 ea.
<b>1/5 Page</b> 10"W X 2.375"D - 10 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 5"D - 10 COL. INCHES - 2 COL. SQUARE 2.375"W X 10"D - 10 COL. INCHES - 1 COL. VERTICAL	\$120	\$110 ea.	\$105 ea.
<b>Business Card + Size Ad</b> 4.9167"W X 2.375"D - 5 COL. INCHES - 2 COL. HORIZONTAL 2.375"W X 5"D - 5 COL. INCHES - 1 COL. VERTICAL	\$60	\$50 ea.	\$40 ea.
<b>2 1/3 Column Inch Ad</b> 2.375"W X 2.375"D - 2 1/3 COL. INCHES - 1 COL. SQUARE	\$28	\$24 ea.	\$20 ea.
<b>2 Column Inches - Ad</b> 4.9167"W X 1"D - 2 COL. INCHES - 2 COL. HORIZONTAL	\$24	\$22 ea.	\$18 ea.
<b>1 Column Inch - Ad</b> 2.375"W X 1"D - 1 COL. INCH - 1 COL. HORIZONTAL	\$12	\$10 ea.	\$8 ea.
1" to 10"    \$12.00    a column inch	21" to 30"    \$10.83    a column inch		
11" to 20"    \$11.50    a column inch	31" to 50"    \$9.50    a column inch		

**Circulation:** 15,000 Distributed Monthly in the Ojai, Ventura and Santa Barbara region, Oxnard, Goleta, Montecito, Camarillo, Santa Paula, & diverse beach areas). NOTE: Front, back and center double truck, & 4 additional pages are Full Process Color.

Additional costs may apply, subject to limited availability.

**Mechanical Requirement:** Type page size 11" wide by 13.6667" deep. Four (4) columns per page. Each column 2.375" wide.

**Additional Graphics:** additional charges may apply.

**Color:** Additional charges may apply for full color, spot color, special advertising placement, etc., arranged in advance. Call us, we can negotiate.

### CLASSIFIED AD RATE/SUBMISSION FORM - Go To [ojaiandventuraview.com](http://ojaiandventuraview.com)

AD DEADLINE	PROJECTED ISSUE	AD DEADLINES	PROJECTED ISSUE
2009	Fri, Dec 26	2009	Fri, Sept. 11 - Sept/# 18
	Fri, Jan 23		Fri, Sept. 4
	Fri, Feb 20		Fri, Oct. 2
	Fri, Mar 20		Fri, Oct. 30
	Fri, April 24		Fri, Dec. 4
	Fri, May 22		Fri, Dec. 11 - Dec/# 20
	Fri, June 19		Fri, Jan. 8 - Jan/# 22 current
2010	Fri, July 31	2010	Fri, Feb. 12 - Feb/# 23 next
	Fri, Aug. 7 - Aug/# 17		Fri, Feb. 5
			Fri, Mar. 12 - Mar/# 24
			Fri, Apr. 9 - Apr/# 25

For information or to place an ad -- Online: [OjaiandVenturaView.com](http://OjaiandVenturaView.com)



advertise@ojaiandventuraview.com • 805.640.8439 (640-VIEW) phone/fax • P.O. Box 1824 • Ojai, CA 93024