



The Ojai & Ventura

VIEW



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DISPLAY ADVERTISING RATES

Ad Sizes	ISSUES		
	1 ISSUE RUN	3 ISSUE RUN	5 ISSUE RUN
Full Page 10" WIDTH X 12.36" DEEP - 50 COL. INCHES	\$528 \$633 Color	\$490 per issue \$588 Color	\$475 per issue \$570 Color
1/2 Page 10"W X 6.15"D - 24 COL. INCHES - 4 COL. HORIZONTAL	\$290 \$348 Color	\$270 per issue \$324 Color	\$258 per issue \$310 Color
2/5 Page 10"W X 4.9167"D - 20 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 10"D - 20 COL. INCHES - 2 COL. VERTICAL	\$260 \$312 Color	\$242 per issue \$290 Color	\$225 per issue \$270 Color
14 Col. Inch Ad 4.9167"W X 7.2"D - 14 COL. INCHES - 2 COL. VERTICAL	\$180 \$216 Color	\$170 per issue \$204 Color	\$160 per issue \$192 Color
1/5 Page 10"W X 2.375"D - 10 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 5"D - 10 COL. INCHES - 2 COL. SQUARE 2.375"W X 10"D - 10 COL. INCHES - 1 COL. VERTICAL	\$135 \$162 Color	\$125 per issue \$150 Color	\$115 per issue \$138 Color
Business Card + Size Ad 4.9167"W X 2.375"D - 5 COL. INCHES - 2 COL. HORIZONTAL 2.375"W X 5"D - 5 COL. INCHES - 1 COL. VERTICAL	\$70 \$84 Color	\$60 per issue \$72 Color	\$50 per issue \$60 Color
2 1/3 Column Inch Ad 2.375"W X 2.375"D - 2 1/3 COL. INCHES - 1 COL. SQUARE	\$35 \$42 Color	\$30 per issue \$36 Color	\$27 per issue \$33 Color
2 Column Inches - Ad 4.9167"W X 1"D - 2 COL. INCHES - 2 COL. HORIZONTAL	\$32 \$38 Color	\$29 per issue \$34 Color	\$25 per issue \$30 Color
1 Column Inch - Ad 2.375"W X 1"D - 1 COL. INCH - 1 COL. HORIZONTAL	\$20 \$24 Color	\$17 per issue \$20 Color	\$15 per issue \$18 Color

Ask about Custom Size Advertising

Ask about Advertising At The ONLINE Web



Rent This Space \$19.95 Ad - When Prepaid 5 Issues - Size: 3.2222" wide x 2.0135" high
Rent This Space \$10.00 Ad - When Prepaid 10 Issues - Size: 2.375" wide x 1.1875" high

Mechanical Requirement: Type page size 11" wide by 13.6667" deep.
 Four (4) columns per page. Each column 2.375" wide.
Additional Graphic Design/Ad Agency Services: Additional Fees May Apply.
Color: Additional charges of 20%, dependent on availability for full color, spot color, special advertising placement, etc., Pre-arranged in advance.

Distribution: 15,000 Distributed Monthly in the Ojai, Ventura and Santa Barbara regions, Oxnard, Goleta, Montecito, Camarillo, Santa Paula, & diverse beach areas). **NOTE:** Front, back, center double truck, & 4 additional pages are Full Process **Color.** Additional costs may apply, subject to limited availability.

Production Schedule **ADVERTISING ShoppingCART: www.ojaiandventuraview.com/OpenCart**

AD DEADLINE	PROJECTED ISSUE	AD DEADLINE	PROJECTED ISSUE		
Nov/# 56 - Thurs.	Oct. 17 — Fri.	Oct. 25	June/# 63 - Thurs.	May 15 — Thurs.	May 23
Dec/# 57 - Thurs.	Nov. 14 — Fri.	Nov. 22	July/# 64 - Thurs.	June 19 — Thurs.	June 27
Jan/# 58 - Thurs.	Dec. 16 — Fri.	Dec. 20	Aug/# 65 - Thurs.	July 17 — Thurs.	July 25
Feb/# 59 - Thurs.	Jan. 16 — Fri.	Jan. 24	Sept/# 66 - Thurs.	Aug. 21 — Thurs.	Aug. 29
Mar/# 60 - Thurs.	Feb. 13 — Fri.	Feb. 21	Oct/# 67 - Thurs.	Sept. 18 — Thurs.	Sept. 26
Apr/# 61 - Thurs.	Mar. 20 — Thurs.	Mar. 28	Nov/# 68 - Thurs.	Oct. 16 — Thurs.	Oct. 24
May/# 62 - Thurs.	Apr. 17 — Thurs.	Apr. 25	Dec/# 69 - Thurs.	Nov. 13 — Fri.	Nov. 21
			2015 Jan/# 70 - Thurs.	Dec. 15 — Fri.	Dec. 19

CONTACT INFORMATION: ONLINE: www.OjaiandVenturaView.com **advertise@ojaiandventuraview.com • 805.640.8439 (640-VIEW) phone/fax • P.O. Box 1824 • Ojai, CA 93024**

CLASSIFIED AD RATE/SUBMISSION FORM - Go To www.ojaiandventuraview.com