



The Ojai & Ventura

VIEW



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DISPLAY ADVERTISING RATES

Ad Sizes	ISSUES		
	1	3	5
Full Page 10" WIDTH X 12.36" DEEP - 50 COL. INCHES	\$475	\$437 ea.	\$425 ea.
1/2 Page 10"W X 6.15"D - 24 COL. INCHES - 4 COL. HORIZONTAL	\$260	\$240 ea.	\$233 ea.
2/5 Page 10"W X 4.9167"D - 20 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 10"D - 20 COL. INCHES - 2 COL. VERTICAL	\$230	\$215 ea.	\$200 ea.
14 Col. Inch Ad 4.9167"W X 7.2"D - 14 COL. INCHES - 2 COL. VERTICAL	\$160	\$150 ea.	\$140 ea.
1/5 Page 10"W X 2.375"D - 10 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 5"D - 10 COL. INCHES - 2 COL. SQUARE 2.375"W X 10"D - 10 COL. INCHES - 1 COL. VERTICAL	\$120	\$110 ea.	\$105 ea.
Business Card + Size Ad 4.9167"W X 2.375"D - 5 COL. INCHES - 2 COL. HORIZONTAL 2.375"W X 5"D - 5 COL. INCHES - 1 COL. VERTICAL	\$60	\$50 ea.	\$40 ea.
2 1/3 Column Inch Ad 2.375"W X 2.375"D - 2 1/3 COL. INCHES - 1 COL. SQUARE	\$28	\$24 ea.	\$20 ea.
2 Column Inches - Ad 4.9167"W X 1"D - 2 COL. INCHES - 2 COL. HORIZONTAL	\$24	\$22 ea.	\$18 ea.
1 Column Inch - Ad 2.375"W X 1"D - 1 COL. INCH - 1 COL. HORIZONTAL	\$12	\$10 ea.	\$8 ea.
1" to 10" \$12.00 a column inch	21" to 30" \$10.83 a column inch		
11" to 20" \$11.50 a column inch	31" to 50" \$9.50 a column inch		

Circulation: 15,000 Distributed Monthly in the Ojai, Ventura and Santa Barbara region, Oxnard, Goleta, Montecito, Camarillo, Santa Paula, & diverse beach areas). NOTE: Front, back and center double truck, & 4 additional pages are Full Process **Color**.

Additional costs may apply, subject to limited availability.

Mechanical Requirement: Type page size 11" wide by 13.6667" deep.

Four (4) columns per page. Each column 2.375" wide.

Additional Graphics: additional charges may apply.

Color: Additional charges may apply for full color, spot color, special advertising placement, etc., arranged in advance. Call us, we can negotiate.

CLASSIFIED AD RATE/SUBMISSION FORM - Go To ojaiandventuraview.com

AD DEADLINE	PROJECTED ISSUE	AD DEADLINES	PROJECTED ISSUE
2010	Fri, Feb. 5	2010	Mon, Oct. 18
	Fri, Mar. 5		Fri, Dec. 3
	Fri, Apr. 9		Fri, Dec. 31
	Mon, May 17		Fri, Feb. 4
	Mon, June 21		Fri, Mar. 4
	Fri, July 23		Fri, Apr. 1
	Fri, Sept. 3		Fri, May 6
	Fri, Sept. 24		Fri, May 3
	Fri, Feb. 12 - Feb/# 23		Mon, Oct. 25 - Nov/# 31
	Mon, Mar. 15 - Mar/# 24		Fri, Dec. 10 - Dec/# 32
Fri, April 16 - April/# 25	Fri, Jan. 7 - Jan/# 33		
Mon, May 24 - May/# 26	Fri, Feb. 11 - Feb/# 34		
Mon, June 28 - June/# 27	Fri, Mar. 11 - Mar/# 35		
Fri, July 30 - July/Aug/# 28curr	Fri, Apr. 8 - Apr/# 36		
Fri, Sept. 10 - Sept/# 29 Next	Fri, May. 13 - May/# 37		
Fri, Oct. 1 - Oct/# 30	Fri, June 10 - June/# 38		

For information or to place an ad -- **Online:** OjaiandVenturaView.com



advertise@ojaiandventuraview.com • 805.640.8439 (640-VIEW) phone/fax • P.O. Box 1824 • Ojai, CA 93024

Rent This Space \$19.95 Ad - When Prepaid 5 Issues - Size: 3.2222" wide x 2.0135" high
Rent This Space \$10.00 Ad - When Prepaid 10 Issues - Size: 2.375" wide x 1.1875" high