



The Ojai & Ventura

VIEW



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DISPLAY ADVERTISING RATES

Ad Sizes	ISSUES		
	1 ISSUE RUN	3 ISSUE RUN	5 ISSUE RUN
Full Page 10" WIDTH X 12.36" DEEP - 50 COL. INCHES	\$528	\$490 per issue	\$475 per issue
1/2 Page 10"W X 6.15"D - 24 COL. INCHES - 4 COL. HORIZONTAL	\$290	\$270 per issue	\$258 per issue
2/5 Page 10"W X 4.9167"D - 20 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 10"D - 20 COL. INCHES - 2 COL. VERTICAL	\$260	\$242 per issue	\$225 per issue
14 Col. Inch Ad 4.9167"W X 7.2"D - 14 COL. INCHES - 2 COL. VERTICAL	\$180	\$170 per issue	\$160 per issue
1/5 Page 10"W X 2.375"D - 10 COL. INCHES - 4 COL. HORIZONTAL 4.9167"W X 5"D - 10 COL. INCHES - 2 COL. SQUARE 2.375"W X 10"D - 10 COL. INCHES - 1 COL. VERTICAL	\$135	\$125 per issue	\$115 per issue
Business Card + Size Ad 4.9167"W X 2.375"D - 5 COL. INCHES - 2 COL. HORIZONTAL 2.375"W X 5"D - 5 COL. INCHES - 1 COL. VERTICAL	\$70	\$60 per issue	\$50 per issue
2 1/3 Column Inch Ad 2.375"W X 2.375"D - 2 1/3 COL. INCHES - 1 COL. SQUARE	\$35	\$30 per issue	\$27 per issue
2 Column Inches - Ad 4.9167"W X 1"D - 2 COL. INCHES - 2 COL. HORIZONTAL	\$32	\$29 per issue	\$25 per issue
1 Column Inch - Ad 2.375"W X 1"D - 1 COL. INCH - 1 COL. HORIZONTAL	\$20	\$17 per issue	\$15 per issue

Ask about Custom Size Advertising

Ask about VIEW ONLINE Advertising



Rent This Space \$19.95 Ad - When Prepaid 5 Issues - Size: 3.2222" wide x 2.0135" high
Rent This Space \$10.00 Ad - When Prepaid 10 Issues - Size: 2.375" wide x 1.1875" high

Mechanical Requirement: Type page size 11" wide by 13.6667" deep.

Four (4) columns per page. Each column 2.375" wide.

Additional Graphic Design/Ad Agency Services: Additional Fees May Apply.

Color: Additional charges of 20%, dependent on availability for full color, spot color, special advertising placement, etc., Pre-arranged in advance.

Distribution: 15,000 Distributed Monthly in the Ojai, Ventura and Santa Barbara regions, Oxnard, Goleta, Montecito, Camarillo, Santa Paula, & diverse beach areas). **NOTE:** Front, back, center double truck, & 4 additional pages are Full Process **Color:** Additional costs may apply, subject to limited availability.

Production Schedule

	AD DEADLINE	PROJECTED ISSUE	AD DEADLINES	PROJECTED ISSUE
2012 2013	Apr/# 45 - Mon, Apr. 30	Fri, May. 4	} Nov/# 52 - Mon, Nov. 26 Dec/# 53 - Mon, Dec. 24 Jan/# 54 - Mon, Jan. 21 Feb/# 55 - Mon, Feb. 18 Mar/# 56 - Mon, Mar. 25 Apr/# 57 - Mon, Apr. 22 May/# 58 - Mon, May 20 June/# 59 - Mon, June 24	Fri, Dec. 7
	May/# 46 - Mon, May. 21	Fri, June 8		Fri, Jan. 4
	June/# 47 - Mon, June 25	Fri, July 6		Fri, Feb. 1
	July/# 48 - Mon, July 23	Fri, Aug 3		Fri, Mar. 1
	Aug/# 49 - Mon, Aug 27	Fri, Sept. 31		Fri, Apr. 5
	Sept/# 50 - Mon, Sept 24	Fri, Oct. 5		Fri, May 3
	Oct/# 51 - Mon, Oct 21	Fri, Nov. 2		Fri, May 31
				Fri, July 7

CONTACT INFORMATION: ONLINE: www.OjaiandVenturaView.com



advertise@ojaiandventuraview.com • 805.640.8439 (640-VIEW) phone/fax • P.O. Box 1824 • Ojai, CA 93024

CLASSIFIED AD RATE/SUBMISSION FORM - Go To ojaiandventuraview.com